

Design Methodologies in Interdisciplinary Teaching: Integrating Art and Education*

Mengdi Zhang

Nanjing Normal University of Special Education, Nanjing, China

Interest in integrating design methodologies within interdisciplinary teaching has emerged as a strong method for increasing student learning and creativity, especially in integrating art and education. This study discusses the theoretical underpinnings of design-based teaching methodology and its practical applications in interdisciplinary settings. It discusses current practices and emerging trends in how design thinking principles bridge the gap between artistic expression and educational pedagogy. The results highlight the importance of a collaborative learning environment, an iterative process, and project-based approaches that allow the development of skills related to creativity besides the analytical ones. The main strategies in implementing methodologies for such purposes and their impact on student engagement in learning are discussed.

Keywords: design methodology, interdisciplinary teaching, art education, design thinking, pedagogical innovation

Introduction

The intersection of design methodologies with interdisciplinary teaching presents unique and fresh opportunities for innovation in higher education. Li and Zhan (2022) state that learning approaches within integrated ways have greatly been the reasons why several educational institutions set up design-based methodologies as basic in bridging gaps within various disciplines, especially art and education. This integration enables students to be more involved with active learning while building their critical thinking skills to meet the demands posed by a modern learning environment. The education landscape is changing so fast that newer strategies are being required to meet the expectation of training students for the complexities of contemporary working life and developing their creative potential.

This study seeks to add significant value to the reflection of how these methodologies have been successfully applied within interdisciplinary settings through the review of existing practices and considerations against theoretical frameworks on how design methodologies can meaningfully embed artistic practices into learning outcomes to provide a more interactive and engaging learning environment. Accomplishing the integration of such will be important to enhance learning outcomes and drive innovation and creativity in education.

* **Acknowledgements:** The 2024 Nanjing Normal University of Special Education Higher Inclusive Education Special Project Interim Report, "Research on the Digital Practice of Higher Inclusive Education Curriculum in the Era of Digital Intelligence: A Case Study of the 'Layout Design' Course" (Project Number: 2024XJJG27).

Mengdi Zhang, Nanjing Normal University of Special Education.

Stages of Design Methodology Implementation

In interdisciplinary teaching, design methodologies are applied in a few distinctly marked stages that contribute something different to integrated education. Understanding these may be important for educators and institutions who seek to apply design thinking to their teaching practices. The initial stage focuses on foundation building, where educators and institutions set the ground for working with design methodologies (Meyer & Norman, 2020). This catches not only the understanding of key design thinking principles but also how to apply those within an educational context. Educators at this stage often begin by incorporating simple design exercises into their existing curriculum (Kassing & Jay, 2020). They gradually build up difficulty as they and their students become more comfortable with the approach. This base phase gives a critical foundation on which to build more advanced applications.

As the programs mature, they fall into an intermediate category of deeper integration of design methodologies across multiple subjects and disciplines. Instructors within this phase create increasingly sophisticated projects that are cross-disciplinary (Heitzmann et al., 2021). The projects may be interdepartmental, and some coordination will be required to ensure that learning objectives from all represented disciplines are met. In this intermediate stage of development for the program, Bell and Bell (2020) highlight that there is quite a bit of experimentation with teaching methodologies and assessment strategies.

The advanced level of implementation represents the full integration of design methodologies within the educational framework. At this level, more often than not, the institutions develop special programs or curricula that may place design thinking at the center of learning (Miranda, 2021). These programs are expected to have ample project-based learning opportunities, strong industrial links, and sophisticated assessment methods that can provide reliable measures of creative and analytical competencies. On this advanced level, educational institutions often become a model for those searching for similar kinds of approaches, as seen in Alyahyan and Düşteğör (2020).

Challenges in Implementation

The integration of design methodologies into interdisciplinary teaching may be fraught with serious challenges that have to be addressed with caution. Obstacles run from institutional and administrative ones to practical ones in the classroom, from educators to students. The main obstacles come from conventional learning institutions that often work inside rigid divisions of frameworks. The designing methodologies call for flexibility and cross-disciplinarity that may run against the established functions of administrative structures and curriculum (Martins et al., 2022). Such institutional barriers can only be breached with hard work in securing support at the administrator and faculty members' level and creating frameworks that allow for interdepartmental collaboration and resource sharing for the very first time.

Another major concern is that of resource allocation. Most often, the implementation of a design methodology requires special spaces, materials, and technologies, which can be burdensome to an institutional budget for large enrollment courses (Hallenbeck, 2021). Furthermore, the time needed to execute a design-based project properly could be considerably longer than existing course scheduling and needs based on credit hours.

Heitzmann et al. (2021) state that “it seems reasonable to plan enough time for preparing both capacities as well as the environment for the actual research endeavor.” Such demands must be weighed against other priorities at an institution regarding resource allocation.

Professional development and teacher training now rapidly emerge as critical challenges in pursuing the successful implementation of the design methodologies. Though many educators are highly qualified in their respective primary fields, their experience with the principles of design thinking and interdisciplinary teaching approaches could be limited (Li & Zhan, 2022). Comprehensive training programs and ongoing support require a huge investment in time and resources. Thorne (2024) highlights the struggles faced by educators, stating that educators struggle to balance the open-ended nature of design-based learning against the need for structured assessment and measurable learning outcomes.

Strategies for Success

The successful introduction of design methodologies into interdisciplinary teaching must be holistic, ranging from structural to pedagogical considerations. Certain strategies have emerged as most useful in fostering successful integration within educational practice. Positive implementation requires a strong collaborative framework. This consists of a formal structuring of cooperation between departments and disciplines, such that no obstruction of flexibility results given pedagogical styles and the requirements for subjects being taught (Gouăard et al., 2020). Successful programs establish regular meetings or communication channels between different-discipline faculty members for continuous coordination and adjustment of teaching approaches.

Furthermore, professional development is essential to build faculty capacity in design-based teaching. Effective training combines theoretical understanding with practical application, enabling educators to experience design thinking processes before applying them in the classroom (Lynch et al., 2019). This training should be ongoing rather than a single event; it would provide periodic opportunities for the faculty to refine their skills and share experiences with their colleagues.

Assessment strategies must be carefully designed to evaluate student work’s creative and analytical aspects. Most successful programs use portfolio reviews, project presentations, and traditional assessments (Farrell, 2020). These assessment methods would align with the design thinking principles and traditional academic standards since students should develop creative capabilities with strong foundational knowledge.

Future Implications and Recommendations

The future of design methodologies in interdisciplinary teaching is promising and will undoubtedly change educational practices at every level. As technology continues to evolve, so too do the demands of jobs on graduates; thus, integrated education will become increasingly paramount. A few key areas are in high demand for attention as institutions continue to develop and refine their implementation of design methodologies.

Technology integration is one of the important areas for future development. New technologies, such as virtual and enhanced reality sophisticated simulation tools enabled by advances in artificial intelligence, allow new approaches to implementing design-based learning experiences (Saritepeci & Durak, 2024). These platforms can afford students unparalleled opportunities to experiment, prototype, and test ideas in virtual space before

actual implementation in the material world. However, great care should be taken that technology serves pedagogical purposes and doesn't drive them.

Curriculum development is an ongoing problem and requires constant attention and refinement. Any future curriculum needs to balance the need for structure and measurable outcomes with the flexibility required by design-based learning. This aligns with Scott et al.'s (2020) statement, "the design principles must balance specificity with adaptability so they can be used broadly to inform instruction." It requires new ways of course scheduling, credit allocation, and assessment that can accommodate the iterative nature of the design processes while meeting institutional and accreditation requirements.

Conclusion

Designing methodologies in interdisciplinary teaching is one of the strong ways to respond to emergent requirements in education today. It provides a great opportunity for institutions to embed design thinking perspectives into their educational frameworks, provided that the stages of implementation, challenges, and how to make them successful are cautiously considered. The effectiveness of these approaches is further sustained through commitment from the top-most leadership levels, appropriate resource allocation, and continued support for faculty development.

The future of education is searching for methods and strategies that may train students for multidisciplinary challenges, combining creativity and innovation. Design methodology shows promise as a framework that would immensely help students develop technical skills and creative capabilities for prospective employment. As education itself keeps transforming with the times, design methodologies integrated within it are increasingly shaping the future of education.

References

- Alyahyan, E., & Düşteğör, D. (2020). Predicting academic success in higher education: Literature review and best practices. *International Journal of Educational Technology in Higher Education*, 17(1). <https://doi.org/10.1186/s41239-020-0177-7>
- Bell, R., & Bell, H. (2020). Applying educational theory to develop a framework to support the delivery of experiential entrepreneurship education. *Journal of Small Business and Enterprise Development*, 27(6), 987-1004. <https://doi.org/10.1108/jsbed-01-2020-0012>
- Farrell, O. (2020). From portafoglio to eportfolio: The evolution of portfolio in higher education. *Journal of Interactive Media in Education*, 2020(1). <https://doi.org/10.5334/jime.574>
- Gouëlard, P., Pont, B., Hyttinen, S., & Huang, P. (2020). Curriculum reform: A literature review to support effective implementation. *Www.oecd-ilibrary.org*, 239. <https://doi.org/10.1787/efe8a48c-en>
- Hallenbeck, C. (2021). *New York State comprehensive higher education institutions: A grounded theory study on budgeting for faculty innovation to survive the looming enrollment crisis*. Fisher Digital Publications. https://fisherpub.sjf.edu/education_etd/504/
- Heitzmann, N., Opitz, A., Stadler, M., Sommerhoff, D., Fink, M. C., Obersteiner, A., Schmidmaier, R., Neuhaus, B. J., Ufer, S., Seidel, T., Fischer, M. R., & Fischer, F. (2021). Cross-disciplinary research on learning and instruction—Coming to terms. *Frontiers in Psychology*, 11. <https://doi.org/10.3389/fpsyg.2021.562658>
- Kassing, G., & Jay, D. M. (2020). *Dance teaching methods and curriculum design: comprehensive K-12 dance education*. Human Kinetics Publishers; Google Books. https://books.google.com/books?hl=en&lr=&id=w7UEEAAAQBAJ&oi=fnd&pg=PR1&dq=Educators+at+the+foundation+stage+often+begin+by+incorporating+simple+design+exercises+into+their+existing+curriculum&ots=zGZktEgVY2&sig=_CtaKkRODaqb7fH8xK5WazM3-Wg

- Li, T., & Zhan, Z. (2022). A systematic review on design thinking integrated learning in K-12 education. *Applied Sciences*, *12*(16), 8077. <https://doi.org/10.3390/app12168077>
- Lynch, M., Kamovich, U., Longva, K. K., & Steinert, M. (2019). Combining technology and entrepreneurial education through design thinking: Students' reflections on the learning process. *Technological Forecasting and Social Change*, *164*, 119689. <https://doi.org/10.1016/j.techfore.2019.06.015>
- Martins, F. P., Cezarino, L. O., Liboni, L. B., Botelho Junior, A. B., & Hunter, T. (2022). Interdisciplinarity-based sustainability framework for management education. *Sustainability*, *14*(19), 12289. <https://doi.org/10.3390/su141912289>
- Meyer, M. W., & Norman, D. (2020). Changing design education for the 21st Century. *She Ji: The Journal of Design, Economics, and Innovation*, *6*(1), 13-49. <https://doi.org/10.1016/j.sheji.2019.12.002>
- Miranda, J. (2021). The core components of education 4.0 in higher education: Three case studies in engineering education. *Computers & Electrical Engineering*, *93*(2), 107278. <https://doi.org/10.1016/j.compeleceng.2021.107278>
- Saritepeci, M., & Durak, H. Y. (2024). Effectiveness of artificial intelligence integration in design-based learning on design thinking mindset, creative and reflective thinking skills: An experimental study. *Education and Information Technologies*. <https://doi.org/10.1007/s10639-024-12829-2>
- Scott, E. E., Wenderoth, M. P., & Doherty, J. H. (2020). Design-based research: A methodology to extend and enrich biology education research. *CBE—Life Sciences Education*, *19*(3), es11. <https://doi.org/10.1187/cbe.19-11-0245>
- Thorne, S. T. (2024). Learning by evaluating strategies in design education. *Figshare*. <https://doi.org/10.25394/PGS.26366854.v1>