

A Critique Upon Animated Movie *Beauty and the Beast* With Perspectives to Gender Discrimination

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This study gives an essential analysis of Disney animated movie and degree production of beauty and the beast, mainly of the heroine, Belle, inside a greater massive and short historiography of the fairy tale. Its miles claimed that Disney's model relocates the heroic cognizance from Belle (beauty) to beast, at the same time as additionally narrating a retort to feminism that entails compressing feminist ideology into conventions of popular eroticism. This current and dynamic research investigates about the animated movie's gender equality and gender stereotype with reference to Belle, a female protagonist of movie. Movie was examined by feminist elements as it dealt with gender equality and role of female in movie. As an outcome, researcher can determine that this animated film portrays feminist elements by portraying the character of Bella in movie. The author embraced the explorative and analytical framework based on qualitative research approach by the application of feminist theory for the analysis of western animated movie *Beauty and the Beast*. The findings of study have shown the portrayal of heroine (Belle) as a symbol of feminism shown as a sensible girl who demands situation conventional gender roles but the film also reinforces gender stereotypes via man or woman. It is important to recognize that movie reinforces stereotypes and work to be done to create feminism. By sum up we come to know that the movie is the representation of female ability, individualism, liberal feminism, and gender stereotypes, which promotes equality and feminism through western kids' literature.

Keywords: gender stereotypes, *Beauty and the Beast*, children literature, feminist analysis

Introduction

Fairy tales are frequently linked by way of memories for youngsters and most frequently end with a fortuitously ever after. They may be frequently testimonies approximately princes and princesses, approximately monarchies, or approximately legendary beings. Fairy tales are used to educate children the way to behave and, on this manner, have prolonged stereotypes like boys needed to be brave even as girls want to be cherishing. Before everything glance, those subjects, fairy stories, and feminism will not seem like well-suited (Hammer &

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Kellner, 2009). In the second sex, feminist pupil Simone Beauvoir analyzes the parable below patriarchy as the method of being created, and the patriarchal delusion places women naturally and without end within the role of the alternative (De Beauvoir, 2014). In toting to myth, Beauvoir furthermore factors out the passivity of women's roles in Grimm's fairy tales. Sandra Gilbert and Susan Gubar, inside the mad woman inside the attic: the woman creator and the 19th-century literary imagination look at the portrayal of girls in fairy testimonies and reveal the patriarchal metaphors inherent in fairy tales (Gilbert & Gubar, 2000). Feminist fairy tale narratives are an important part of feminist literary criticism. Many researchers have combed through feminist fairy tales.

Rationale of the Study

It is charming to see how literary theories and feminist perspectives have been implemented to the *Beauty and the Beast* fairy story. It is proper that there always seems to be an opening in studies, which affords a possibility for researchers to discover new components of the story. Your current research sounds exciting, and I am curious to examine greater approximately the new element of the *Beauty and the Beast* movie which is explored by researcher by applying feminism theory.

Research Questions

1. How is feminine mystique reflected in the language used in *Beauty and the Beast* script?
2. How does Belle as the core female character negotiate the charm *Beauty and the Beast* script?
3. Which elements of feminism are present in the fairy tale?

Purpose of the Study

The foremost purpose of the recent research is to offer a comprehensive understanding about feminism portrayed in literary works. This research has its importance also due to crucial analysis of literary work with regard to feminist theory on piece of literary work. *Beauty and the Beast* is a story of a French village of 18th century, which portrayed woman behavior and nature at that time. This study can also be useful for college and literature students to understand literary work by applying feminist theory on any piece of literature or literary work.

Literature Review

Description of the Theory

Feminism is considered one of the theories to explore literary canvases (Hammer & Kellner, 2009). Feminism is a method to examine literary works in multidimensional sphere. An activist to criticize equality between men and women typically uses it. Authors or film writers with feminist ideals usually use literary works, consisting of films typically using movies to render their criticism above inequality. In the meantime, academicians use feminist method or principle to identify and recognize feminist values in those literary waves. Feminism is a widespread theory to investigate women's individuality at some point of history and women's battle to get their rights. Hence, the feminist norm to scrutinize the discrete *Splendor and the Beast* script, which describes women's altering function, can make it researcher to determine women who review a change in social capabilities.

Review of Previously Carried Researches Related to the Theory

Gilbert and Gubar (2000) speak the commonplace prevalence in the patriarchal transcripts to categorize the women as angels or beast. The angel women or men are to act in keeping with the right acts of a woman (Gilbert

& Gubar, 2000) and people who do no longer personify those physiognomies are seemed as monster-like, or no less than are portraying as dislikeable character. This may suggest that study, which makes a specialty of the male fairy tale standard and omits women's writers, is only one way and be unable to remember a crucial piece of the fairy tale puzzle-testimonies written by women's writers or researchers (ibid). This gap inside the literature highpoints the status of look at the texts written via women authors. This gap within the literature is pointed out the importance of studying the texts written through women's writers. Through liability, this structure, characters, and themes of tale or stories can be uncovered and analyzed for his or her patriarchal or feminist content.

Puspitasari (2017) analyzes the liberal feminism seen thru the principal lady personality in Mr. Kinberg's and Mrs. Smith. The researcher proves that the main factor is to explain to the readers that during this film, Mrs. Smith, Jane Smith, as the woman predominant individual, depicts the concept or price of liberal feminism via her characters. All of these want to expose that girls can stand by themselves. Ladies can be unbiased despite the fact that they have a husband, and no one controls them except themselves. Girls deserve equality in schooling, economy, or politics due to the fact view of creative they nevertheless have the identical ability as men. In this movie, Jane is not dependent on her husband, but she is unbiased because she is aware of her skills in doing her activity and life. Wang Yue (2021) elaborates the summary that gives the structured and organized view of creating and analysis of fairy tales of western era and of feminism and their perspective about fairy tales recalling and on the base of such stories they investigate the importance of such thoughts to Chinese texts and books. According to Gull, Ajmal, and Lodhi (2023), gender stereotype is also the part of feminism as the society allocates the conventional gender role to men as well as women, which was applied for ages known as gender stereotypes, and is the part of femininity. Similarly, according to Gull et al. (2023), feminism is a movement invented by "Charles Fourier" which was the Greek philosopher in 1837. Feminism is a trend for giving women the equal rights in respect of men in every field and for the analysis of women. The purpose of feminism is to disclose how the assessment of social will be in their presence, and whether they have their freedom to survive in the society. In *Beauty and the Beast* author also discusses about the freedom and equal rights for heroine (Belle) as she is the subject of feminism.

Gull et al. (2023) stated that liberalism of women with men needs huge domain of policies, which are, much more than politics and jurisdiction so; feminism is an argumentative point of view of today's society as well. According to him, feminism consists of four types, i.e., radical, psychoanalytical, racial, and liberal feminism. Hannan (2007) stated that feminism is a set of thoughts and schemes that acknowledge in clear way by stating that women are subordinate to men and should go in search to address the variation of ability and capability between the division of two-person male and female. Similarly, according to Hasse (2000) in his book *Feminist Fairy Tale Scholarship: A Critical Survey and Bibliography* he has given complete literature analysis and text review of fairy tales related to feminism from the second wave of femininity in 1970's. Another study carried out by Koushik and Reed (2018) invented the policies of western society that use to take advantage on feminism and social movements by the replacement of dominant male with female. By having lens, we get that feminism should be promoted socially, economically, and critically by having feminist film criticism and by maintaining feminist structuralism. *Beauty and the Beast* is the example of this feminist movement.

Description of the Animated Movie *Beauty and the Beast*

Splendor and the Beast changed into first published in 1757 via Jeanne-Marie Le Prince de Beaumont. Reputedly, the fairy tale offers with a typically traditional dating amid a muscular male hero and lovely woman.

Meanwhile, Walt Disney modernized the fairy tale by means of familiarizing the plot in 1991. As the maximum stunning success, the heroine in the animation has a specific call, “Belle”, in contrast to the general girl noun, “splendor”, and the heroine within the unique fairy tale. Naming the heroin suggests that the animation becomes motivated with the aid of contemporary senses that appreciate individual functions of women. As a rely of information, Belle is defined as a model feminist who is impartial, strong-willed, and smart greater than any heroines of different fairy stories, despite the fact that the complete scheme of the story mainly replicates the plot of authentic fairy tales.

No longer simplest the animation but also the written tale rejects the sort of classical fairy formula as a passive woman succumbing to the hand of omnipotent person. As an alternative, the heroine performs a dynamic position that presentations contents of the tale and resolves the tensions among characters. The hero of this tale changed into in the beginning born as a prince. However, an evil witch cursed him right into a beast. Handiest the affection of a virgin should wreck the curse and return him lower back into his real self. Constrained inside the curse of the evil, the beast had waited for the affection of a virgin who turned into capable of keep him in his alienated fort. What then infers the disgrace to the beast from his prince hood? This twin side of the beast characterizes the ceremonial of the anthropological lifestyles.

Review of Previously Carried Researches About Animated Movie *Beauty and the Beast*

Zipes (2006) translates De Beaumont’s tale *Beauty and the Beast* as an educational remark that conveyed the predicted and applicable etiquettes, morals and social expectancies of men and women. The story highlights the significance of virtue, willpower, and obedience to authority, specifically for girls. Thru the man or woman of splendor, the tale teaches young ladies to be type, patient, and respectful to others, even in difficult circumstances. Then again, the beast represents the importance of internal splendor and person over superficial appearances. Overall, the story serves as a didactic device for coaching young humans about social norms and values.

Bottigheimer (2009) stresses the recognition of De Beaumont’s gathering greater or less interpreted as Frau Marie Leprince de Beaumont’s experiences approximately distinctive feature and awareness for more youthful humans wherein *Splendor and the Beast* seems. Her reason to teach through her workings is evident inside the name which is changed into extensively transcript, huge and have a look at in some unspecified time in the future of 18th century west. She directed her texts at the training of more youthful women. The text protects some of fairy testimonies, lots of which have been tailor-made and “moralized” variations of stories written through previous writers.

They actively plan to eliminate beauty, while hoping her departure will please her father. They even consider planning her death, hoping that the beast will kill Beauty if she breaks her promise. They plan to retain her above each week, and probable the monster can be so livid at her for breaking her promise, that he will eat her. (De Beaumont, 2017, p. 56)

This protectiveness twigs from splendor and distinctive characteristic of beauty’s person. They name her “silly”, “suggest-spirited”, and “little wretch” (De Beaumont, 2017, p. 56), all these only due to the truth that she is talented to locate happiness in their simple way of life and does no longer ask for incredible garments and jewelries even though her father again becomes wealthy. They, however, cannot receive their loss of wealth, are over whelmed by using their fall in status, and are most effective too glad to problematic for their father with requests for pricey clothes while he leaves to say his prosperity. The author contrasts the ones sisters and splendor, supplying their unfriendly deeds because of the purpose for beauty’s misery and their non-public. Finally,

regarding this dreadful behavior, there should be consideration for disappointment and appropriate punishment. These women's alternatives in guys also are called into question in the course of the tale as they select guys who are handsome; however, any distinctive feature and morality have not because of their incapability to fee a very decent nature and honorable behavior which are above from the physical appearance and matter of wealth; their marriages are specific remoteness from glad.

The lovers who want to marry with them in the start of story are just for the name and have no sincerity with her two sisters whilst their wealth and status are misplaced. Further, after they eventually marry, they are treated poorly via their husbands, who have enormous personalities and low morals. De Beaumont uses those husbands to give stress on beauty that exteriors do not make men monsters, but their lack of integrity does. In the end, she concludes: "I want to be happier with the monster than my sisters are with their husbands" (De Beaumont, 2017, p. 56), an observation that holds ethics and virtuosity above physical appearance.

Research Methodology

Thesis Statement

The study explores the animated movie *Beauty and the Beast* by applying feminist theory to find feminist element.

Research Design

Qualitative study is a valuable method for exploring complex and nuanced phenomena for this research. Textual evaluation is a common method utilized in qualitative studies to investigate records that is inside the shape of textual content or words. This approach involves systematically inspecting and interpreting the language used inside the records to discover patterns, topics, and meanings related to feminism. The method of records series utilized in qualitative studies can vary relying on the research query, but generally includes techniques including statement used as textual analysis. Further, statistics evaluation strategies also can range and may contain methods consisting of content evaluation, discourse evaluation, and thematic analysis.

Framework of Analysis

Feminism theory model is used as theoretical framework to analyze the movie *Beauty and the Beast* following five steps methodology used for this purpose.

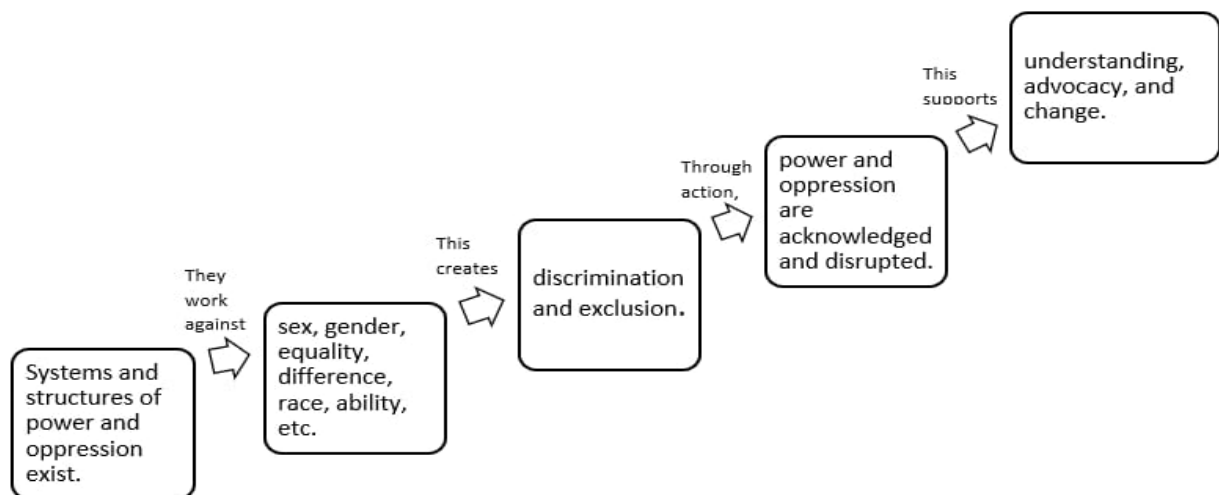


Figure 1. Model of feminist theory.

Finding and Discussion

One of the best-sized criticisms of *Splendor and the Beast* is the portrayal of the beast as a symbol of toxic masculinity. The beast is first of all portrayed as aggressive and violent, that's a common stereotype of masculinity. He is like wisely shown as being controlling and domineering toward Belle, which reinforces the concept that people have to be in rate and women need to be subservient. However, as the story progresses, the beast begins to exchange. He becomes greater gentle and being concerned toward Belle, and he starts to learn how to control his anger and aggression. This could be visible as a high-quality portrayal of masculinity, as it suggests that men can discover ways to be more worrying and much less aggressive. Any other complaint of the film is the portrayal of Gaston, a male person who is passionate about Belle and is portrayed as competitive and domineering. Gaston is shown as being entitled to Belle's affection, which boosts the concept that men are entitled to women's attention and affection.

Belle resists Gaston's advances and demanding situations his feel of entitlement. She refuses to conform to conventional gender roles and demanding situations the male characters attempt to manipulate her. This can be visible as an instance of feminist resistance, as Belle challenges traditional gender roles and stands as much as male authority. The movie also can be visible as a critique of the conventional gender roles, which can be predicted of women. Belle is portrayed as shrewd and impartial, which challenges the traditional concept that women should be passive and subservient. She additionally likes to read, demanding situations of the idea that women need to no longer be inquisitive about intellectual pursuits.

Even as *Splendor and the Beast* has been criticized for reinforcing traditional gender roles and gender stereotypes, there also are factors of the film that may be visible as feminist. The portrayal of Belle as sensible and impartial girl demanding situations of conventional gender roles, and the critique of poisonous masculinity through the individual of the beast, are examples of feminist resistance within the film. Nevertheless, it is essential to renowned that the film additionally reinforces traditional gender roles and gender stereotypes, mainly via the man or woman of Gaston.

Additionally, the portrayal of the beast also can be seen as an advantageous instance of masculinity. While he has first famous poisonous masculinity traits such as aggression and manipulate, he learns to control his anger and becomes greater caring and gentle toward Belle. This shows that people can discover ways to be extra empathetic and less aggressive, which is a fine message for male visitors. The film has also demanding situations of the concept that girls should handiest be interested in home activities. Belle's love for reading and her desire for journey indicate that girls may have intellectual hobbies and can be interested in extra than simply conventional gender roles. This demanding situations the conventional gender stereotype that girls must only be inquisitive about home activities along with cooking and cleaning.

Whilst *Beauty and the Beast* does have factors that reinforce traditional gender roles and stereotypes, there also are factors of the movie that challenge these ideas and may be seen as feminist. The portrayal of Belle as an intelligent and impartial female who challenges conventional gender roles, and the fine portrayal of the beast as a man who learns to control his aggression, are examples of feminist resistance in the movie. Another example of feminist resistance in the movie is the character of Mrs. Potts. Mrs. Potts is portrayed as a strong and independent woman who takes care of her son Chip and stands up to the beast when he mistreats Belle. This can be seen as an example of feminist resistance, as Mrs. Potts challenges the traditional gender roles that are expected of women and stands up to male authority.

In conclusion, while *Beauty and the Beast* has been criticized for reinforcing traditional gender roles and gender stereotypes, there are also elements of the movie that can be seen as feminist. Belle and Mrs. Potts are both portrayed as strong and independent women who challenge traditional gender roles and resist male authority. However, it is important to recognize that the movie still reinforces many traditional gender stereotypes and that there is still work to be done to create more feminist representations of gender in popular culture.

Conclusion

After reading the feminism within the movie *Beauty and the Beast* directed through Bill Condon, there may be liberal feminism that includes enhancing skill, different mind, extraordinary woman, smart woman, powerful female, able to select for her destiny lifestyles, having the biggest dream, and braveness from the principal person. The potential was proven through the principle of an individual, particularly the courage to save her father and the beast, because the primary person desires the people she cares about not receiving unfair remedy from the villagers. Liberal feminism of Belle as the primary man or woman is one form attempt undertaken by a woman a good way to protect the rights and dignity of girls towards the choice of her marriage lifestyles, so as, for women to be free to decide their own destiny and stay life fairly. Liberal feminism is shown by using figures from the battle of girls who need to launch themselves from patriarchal cultural energy, in addition to their demands for enjoyment and education, so that ladies can increase themselves according to their very own context obviously, and come to be independent.

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